SIM

WHERE IT LEADERS CONNECT

SAN ANTONIO

2026

SIM SAN ANTONIO SPONSORSHIP PROSPECTUS

CONNECTING LEADERS | CREATING COMMUNITY | DRIVING IMPACT





Sponsorship Chair

Jason Robles

SIMSASponsorships@simnet.org





SIM

WHERE
IT
LEADERS
CONNECT

SAN ANTONIO

WELCOME TO SIM SAN ANTONIO

Thank you for considering a partnership with SIM San Antonio — a growing network of Technology leaders building the technology community across the Alamo City and South Texas.

As an emerging chapter within the Society for Information Management (SIM), we are fostering an environment where Technology Leaders strengthen their leadership capabilities, share practical insights, and advance the business of technology.

Partnering with SIM San Antonio goes beyond logo placement—it's an opportunity to build lasting relationships, grow brand visibility, and connect with the Technology leaders shaping innovation in San Antonio's dynamic business landscape.





SIM
WHERE IT LEADERS CONNECT
SAN ANTONIO

WHAT IS SIM?

A NATIONWIDE COMMUNITY OF INFLUENTIAL LEADERS

- 5,000 business leader members across 40 of the largest metros in the U.S.
- Plus 5,000 high-potential graduates from our leadership programs
- We are in the sweet spot of the U.S. market – $10 million to $10 billion annual revenue.
- We drive the decision making on $200 billion of technology spend and business services annually

OUR CHAPTER GOALS

- Increase community and engagement among San Antonio Technology leaders
- Foster collaboration across organizations throughout the San Antonio region
- Attract and engage C-suite level technology executives
- Deliver valuable programming focused on practical, execution-oriented insights
- Build SIM San Antonio as a recognized resource for technology professionals in South Texas

SIM
WHERE IT LEADERS CONNECT
SAN ANTONIO

SPONSORSHIP OPPORTUNITIES



SIM San Antonio sponsorship packages are designed to keep your brand connected with local technology leaders throughout the year. Choose the level that best fits your goals, or build a custom package with à la carte event sponsorships.

Annual Sponsor | Year-Round Partnership

Our most comprehensive sponsorship package provides year-round visibility and engagement with San Antonio's technology leadership community.
Investment: Contact us for annual sponsorship pricing

Benefits Include:

- Recognition at all chapter events throughout the year
- Sponsor acknowledgment in monthly newsletters and event marketing
- LinkedIn visibility across our social media calendar
- Attendee lists from sponsored events for follow-up
- Option to include marketing materials at events
- Preferential consideration for Enclave sponsorship opportunities

Individual Event Sponsorships

Target specific audiences and event formats with individual sponsorships. Perfect for companies wanting to focus on particular segments of our membership.

Breakfast Meeting - $700 / Social Hour Event - $1,000

- 5-minute sponsor introduction to attendees
- Recognition as event sponsor in marketing and at event
- Event attendee list provided after event
- Social media recognition

Lunch Meeting - $1,500

- 10-minute sponsor introduction
- Introduction to chapter leadership
- Event attendee list
- Option for marketing table at event
- Additional vendor representative welcome
- Digital marketing and social media promotion

SIM
WHERE IT LEADERS CONNECT
SAN ANTONIO



ENCLAVE® SPONSORSHIP

The SIM San Antonio Enclave® program brings together 10-15 of our most senior technology executives (CIO/CTO/CDO/CISO or equivalent) for high-end, hyper-local, intimate dinner experiences focused on leadership, strategy, and professional growth.

SIM Enclave is an exclusive event designed for executive technology leaders at the forefront of innovation. We bring together a curated group of C-suite executives, thought leaders, and decision-makers shaping the future of technology in San Antonio and South Texas.

Why Sponsor SIM Enclave?

- Targeted Exposure: Align your brand with an executive-level gathering of technology leaders with prominent visibility in all event-related marketing materials
- Networking Opportunities: Gain direct access to top-tier executives and potential clients in structured, intimate settings that facilitate meaningful interactions
- Thought Leadership: Position your company as an industry leader by participating in strategic discussions with influential decision-makers
- Brand Loyalty: Build long-term relationships by supporting the professional growth of technology leaders
- Exclusive Access: Limited sponsorship slots ensure your brand stands out with dedicated visibility and attention

Sponsorship Includes

- One seat at the sponsored dinner
- Online logo exposure
- Social media post after the event
- Listing of attendee organizations (name, company, and titles)
- Sponsor acknowledgment at the event
- No competing sponsors at each dinner event

Investment: $5,200 per Enclave Dinner

SIM
WHERE IT LEADERS CONNECT
SAN ANTONIO

OUR REACH AND IMPACT

01 Membership Profile

- Growing membership of technology decision-makers with authority in IT strategy, budgets, and vendor selection
- Representation from leading San Antonio and South Texas organizations
- Mix of executive IT practitioners, consultants, and senior technology leaders

02 Event Reach & Impact

- Year-round programming with executive roundtables, speaker events, and networking social hours
- Structured 3-month event rotation ensuring consistent member engagement
- Growing LinkedIn presence and digital engagement

03 Engagement & Visibility

- Sponsors receive brand exposure through event marketing, social media, and member communications
- Multiple touchpoints throughout the year to build meaningful relationships with technology leaders

04 Community Impact

- Giving back to the San Antonio Community
- Connection to programs and resources focused on developing the next generation of technology leaders

SIM

WHERE
IT
LEADERS
CONNECT

SAN ANTONIO

CORE BENEFITS OF SPONSORSHIP

VISIBILITY

Gain visibility with an active and growing network of technology leaders. Your brand will be featured through LinkedIn posts, event marketing materials, and sponsor recognition, keeping your company top of mind with members and the broader San Antonio technology community.

ENGAGEMENT

Build meaningful connections throughout the year. Sponsors gain access to events with dedicated networking opportunities to engage directly with IT leaders. Connect at roundtables, speaker luncheons, and social hours designed to foster relationship-building.

ACCESS

Gain strategic access to San Antonio's technology leadership community. Flexible sponsorship options allow you to align your investment with your business goals and budget. Build relationships that extend beyond a single event.

PARTNERSHIP

- No competing vendors per event ensures focused sponsor attention
- Direct access to decision-makers and budget holders
- Learn directly from executives about their challenges and how they're solving them
- Opportunity to position your company as a thought leader in the San Antonio market

SIM
WHERE IT LEADERS CONNECT
SAN ANTONIO

2026 CALENDAR OF EVENTS

22 Jan

Breakfast Meeting

Featuring: Bill Gonzalez, CTO, Webhead

Location: Magnolia Pancake Haus

05 Feb

Executive Enclave (Invite Only)

Invite Only Event for CIOs, CTOs, & CISOs

Location: J Prime Steakhouse

18 Feb

Networking Lunch Meeting

Featuring: Mary Austin, VP IT, CPS Energy

Location: Paesanos Lincoln Heights

19 Mar

Networking Happy Hour

Location: Rock & Brews

16 Apr

Breakfast Meeting

Featuring: Open Conversation with San Antonio FBI Cyber Task Force

Location: Magnolia Pancake Haus

07 May

Executive Enclave (Invite Only)

Invite Only Event for CIOs, CTOs, & CISOs

Location: J Prime Steakhouse

SIM
WHERE IT LEADERS CONNECT
SAN ANTONIO

2026 CALENDAR OF EVENTS

CONTINUED

20 May

Networking Lunch Meeting

Featured Speaker: TBD

Location: Paesanos Lincoln Heights

17 Jun

Networking Happy Hour

SIM Members Only Networking

Location: TBD

16 Jul

Breakfast Meeting

Featuring: Keri Pearlson, Executive Director, MIT Sloan

Location: Magnolia Pancake Haus

06 Aug

Executive Enclave (Invite Only)

Invite Only Event for CIOs, CTOs, & CISOs

Location: J Prime Steakhouse

19 Aug

Networking Lunch Meeting

Featured Speaker: TBD

Location: Paesanos Lincoln Heights

17 Sep

Networking Happy Hour

Location: TBD

SIM WHERE IT LEADERS CONNECT
SAN ANTONIO

2026 CALENDAR OF EVENTS

CONTINUED

15 Oct

Breakfast Meeting

Featured Speaker: TBD

Location: Magnolia Pancake Haus

5 Nov

Executive Enclave (Invite Only)

Invite Only Event for CIOs, CTOs, & CISOs

Location: J Prime Steakhouse

18 Nov

Networking Lunch Meeting

Featured Speaker: TBD

Location: Paesanos Lincoln Heights

17 Dec

Networking Happy Hour

Location: TBD



SIM

WHERE
IT
LEADERS
CONNECT

SAN ANTONIO

LET'S CONNECT

Website:
https://chapter.simnet.org/sanantonio/home

Email Address:

SIMSASponsorships@simnet.org